

in co-operation with

3RD SINO-EUROPEAN PRODUCTION SEMINAR

15th February 2017 at White Room, 2nd floor, Martin-Gropius-Bau, Niederkirchnerstraße 7, 10963 Berlin

Programme

09:30 – 09:45	Registration
09:45 – 10:00	Welcome By Cristiano BORTONE (Bridging the Dragon), Matthijs WOUTER KNOL (EFM), Kirsten NIEHUUS (Medienboard Berlin-Brandenburg)
10:00 – 11:15	Panel: Latest developments of the Chinese market Speaker: WANG Yu (Chinese Film Market), SHAN Dongbing (Donwa Pictures) Moderator & introduction: Patrick FRATER (Variety) Hosted by The Chinese Film Market
11:15 – 12:45	Panel: The challenge of casting Chinese actors for co-productions Speakers: Jerry YE (Huayi Brothers), AUYEUNG Poping (casting director), Jessica CHEN (talent agency "Easy Entertainment") Moderator: Patrick Frater (Variety) Hosted by the Asian Film and Television Promotion
12:45 – 14:30	Break
14:30 – 15:30	Roundtable discussions Experts: 1) AUYEUNG Poping (<i>Casting Chinese actors</i>) 2) Cristiano BORTONE, Bridging the Dragon (<i>Case study of 'Coffee'</i>) 3) CHEN Lizhi, Spire Media (<i>How to set up a co-production with China – what to do before the camera rolls?</i>) 4) JIA Alex, Beijing WD Pictures (<i>Storytelling challenges in Sino-European co-productions</i>) 5) MA Heliang, Just Film Festival (<i>The potential of co-production between Europe and China</i>) 6) Kay NIESSEN, Stefan RETZBACH, Action Concept (<i>Case study of 'Out of Control'</i>) 7) SHAN Dongbing, Donwa Pictures (<i>How to finance a film in China?</i>) 8) ZHANG Qun, Dadi Film (<i>What content is suitable for China?</i>) 9) ZHU Li, WANG Luna, Juben Pictures (<i>Working with Chinese directors, writers, actors</i>)
15:30 – 16:30	Roundtable discussions – change of table
16:30 – 17:00	Conclusion of each table to the whole group
17:00 – 17:30	Informal get-together

Media partner **VARIETY**

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